



## 600 Million

That's right! Last year, an independent marketing firm launched a campaign to find out just how many people play chess. That's more than soccer and tennis combined globally!

It is also rumored that chess is the most widely played game across the planet. Chess also holds the title for most written about game by a substantial margin.

Did you know that chess is included in the curriculum in over 30 countries?

Would you like to know why chess has such popularity? It is the only sport that transcends typical barriers of gender, age, race, education, socio-economic, language, disability and religions. All these differences can coexist on the board. Everyone is included and welcomed.

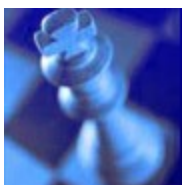
Children especially love chess. In most countries, children outnumber the adults. Chess gains its popularity from the fact that chess draws from so many different skill sets, every child will likely have

some skill they can apply or find joy from. Not only is chess fun for kids, it helps promote skill sets that will assist them later in adulthood like critical thinking, creativity, adaptation, motivation, dedication, memory and concentration.

The three best attributes kids will achieve through chess are confidence, socializing skills and enhanced reading and math scores. So open the door of possibilities for your child and we'll help guide you in the process.

### Winter/Spring 2017

- ★ **Dates:** Monday, Jan 23 - May 1, No club Mar 6, 13
- ★ **Time/Location:** 3:30 - 4:30 pm; Room 111
- ★ **Ages:** Primary (1st-6th grade)
- ★ **Cost:** \$130, 13 weeks, one session each week
- ★ **Instructor:** Coach Tim Steiner
- ★ **Extra:** deadline by Jan 22, no proration, no refunds; 20 students max
- ★ **Who:** No experience is necessary; instruction is provided
- ★ **Questions:** Tim Steiner (469) 458-2430
- ★ **Information:** [www.midwestchess.com](http://www.midwestchess.com) or email [tim@midwestchess.com](mailto:tim@midwestchess.com)
- ★ **Register:** online at <http://midwestchess.com/schoolprograms.htm>



**Midwest Chess Academy**

*We teach chess for success!*

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